



Hillel the Scribe Communications
Making every word count!
May 2009 • Vol. 1, No. 1

In Scribe

www.hillelthescribecommunications.com
www.linkedin.com/in/HillelKuttler
hk@hillelthescribecommunications.com

Inaugural Edition of *In Scribe* Published

Collectors Snap Up All Copies

White House Lauds 'Boon to Economy'

Welcome! *In Scribe* will be issued periodically to inform clients and potential clients of the diverse projects that Hillel the Scribe Communications handles.

I continually explore new opportunities to assist people – companies, nonprofit organizations and government agencies – who have a need to convey their messages to target audiences clearly, effectively and correctly.

After all, how better to impress new clients about the benefit of engaging Hillel the Scribe Communications than to relate what I already do for present clients?

Please e-mail Hillel the Scribe Communications (hk@hillelthescribecommunications.com) with feedback on *In Scribe* or to ask for new recipients to be added.

Suggestions are welcome regarding people whose companies, nonprofit entities and agencies might benefit from Hillel the Scribe's communications expertise.

Meaning: Referrals are welcome!

Clients Added

Hillel the Scribe Communications has been active in recent months for new clients across the globe:

Edmonton Department of Community Services hired Hillel the Scribe Communications to write a grant proposal to seek



Hillel Kuttler, at your editorial service.

the province's funding for an after-school program for African-immigrant children in that Canadian city.

Sderot Media Center hired Hillel the Scribe Communications to write a

series of grant proposals to obtain foundation funding. The goal: to expand SMC's ability to reach foreign media, diplomats and government officials on the Israeli town's efforts to withstand – and halt – unprovoked rocket fire from neighboring Gaza.

WAM Systems, a Philadelphia hi-tech company, hired Hillel the Scribe Communications to write corporate biographies for its Web site.

EMET: The Endowment for Middle East Truth hired Hillel the Scribe Communications to ghost-write an op-ed column on

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Iran's nuclear threat to Israel and to the world. Hillel the Scribe Communications went the extra mile, as for all clients, by placing EMET's executive director on a radio program to promote an upcoming fundraising dinner.

Josh Hurewitz Business Consulting hired Hillel the Scribe

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Communications to edit newsletters destined for Mr. Hurewitz's corporate clients. He was so enthused by the results that he penned a tribute, which appears on the "testimonials" page of www.hillelthescribecommunications.com. Take a look!

Aircraft Owners and Pilots Association

contracts with Hillel the Scribe Communications to write about government affairs for its Web site and for *ePilot* (the membership/lobbying organization's electronic newsletter). Recent feature articles for AOPA included: an Alabama program that brings



Being interviewed on Baltimore radio station Fox 1370 AM on April 5.

elementary school teachers into the hangar and into the air so that they will convey the principles of flight to their pupils; a pilot in Virginia who is teaching his teenage son to fly; and a New York-raised Israeli diplomat who brings his love for flying to postings in Zimbabwe, Eritrea, Germany and Turkey.

Hillel the Scribe Communications also edits material posted on the organization's Web site,

lending an experienced pair of critical, editorial eyes to assure quality copy.

A Veteran Client Returns to the Fold

The **Israeli Embassy** in Washington hired Hillel the Scribe Communications to ghostwrite two speeches for a senior diplomat to deliver at important public events.

In the early 2000s, services provided to the embassy included ghostwritten op-ed columns and the editing of a pamphlet.

Feature Articles Penned (Not Panned!)

Hadassah magazine published "Adding Branches to a Tree" (April/May 2009), an article about breathtaking genealogy discoveries made. Enthusiastic readers sent e-mails to share their experiences and to request guidance regarding methods and resources. See www.hillelthescribecommunications.com/uploads/HadassahGenealogy0409.pdf.

B'nai B'rith Magazine published two features:

- "Israeli Diplomacy's Diverse Face" (Winter 2008), on the entrance into the

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foreign service corps of Ethiopian Jews, women, Druse, Christians and Muslims. See www.hillelthescribecommuni

[cations.com/uploads/Diplomacy-winter08.pdf](http://www.hillelthescribecommunications.com/uploads/Diplomacy-winter08.pdf).

- "The Lower East Side: Fading Into Jewish History" (Spring 2009), on the demographic and ethnic changes to the famous New York neighborhood. See www.hillelthescribecommunications.com/uploads/LowerEastSideBnaiBrithSpring09.pdf.

Washington Jewish Week published "Lincoln Document Takes Jewish Route to Church" (February 12, 2009), on the precursor to President Lincoln's landmark Emancipation Proclamation. The article appeared on the bicentennial of Lincoln's birth. See www.hillelthescribecommunications.com/uploads/WashingtonJewishWeek021209LINCOLN.pdf.

Philadelphia's *Jewish Exponent* published "Ready, Willing, Differently Abled" (April 23, 2009), on the unique approaches to hosting a bar/bat mitzvah for a special-needs child. See www.hillelthescribecommunications.com/uploads/BarBatMitzvahSpecialNeeds042409.jpg.

Inside magazine published "Late Relief" (Spring 2009), a feature on the Philadelphia Phillies shrine that has emerged at the Jerusalem grave of Michael Levin, a young American man killed while defending his adopted land during the August 2006 war in Lebanon. See www.hillelthescribecommunications.com/uploads/MichaelLevinInsideSpring2009.pdf.

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Los Angeles's **Jewish Journal** engaged Hillel the Scribe Communications to cover the massive southern California delegation to the annual AIPAC conference in Washington. See www.jewishjournal.com/nation/article/la_brings_its_cloud_to_aipac_20090505/.

Taking to the Airwaves

Baltimore's weekly community affairs program, *Shalom USA*, twice hosted Hillel Kuttler. The first: on January 4, 2009, to discuss some of the changes that are eroding the Jewish flavor of New York City's historic Lower East Side neighborhood.

Just last month, on April 5, Hillel returned to the program to discuss some of his startling discoveries while conducting genealogy research, including Holocaust martyrs and survivors, and geographical migrations – and their significance.

Both radio interviews were arranged to coincide with the upcoming publication of magazine articles.

Coming Soon to a Magazine Near You

Baltimore magazine (June 2009) will be publishing Hillel Kuttler's feature on Orioles baseball players who pedal to the stadium on their own two wheels.

B'nai B'rith Magazine (Summer 2009) will be

publishing articles on:

- recent developments in the field of Jewish genealogy, including efforts to institutionalize it through academic training and the awarding of degrees
- an Israeli radio program that helps listeners locate long-lost relatives, friends, classmates and acquaintances. An interview with the program's host revealed that a similar radio show ran in the country's early years to help reunite Holocaust survivors.

To sign up for future issues of In Scribe, e-mail hk@hillelthescribecommunications.com.